



Meeting of the Travalyst Independent Advisory Group (IAG) 28th of October 2025

Items of business

1. Welcome, Agenda & Key Updates [10"]
2. Discussion: Travalyst's Draft 2026 Strategic Priorities [30"]
3. Discussion: Emerging Private-Philanthropic-Public Collaboration [45"]
4. AOB

Attendees

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| Pat Dwyer | IAG Chair |
| Jeremy Smith | IAG Member |
| Sara Dolnicar | IAG Member |
| Xavier Font | IAG Member |
| Paul Peeters | IAG Member |
| Susan Becken | IAG Member |

With

| | |
|----------------|-----------------------|
| Julie Cheetham | Travalyst Secretariat |
| Polly Lomas | Travalyst Secretariat |
| Jess Steenkamp | Travalyst Secretariat |
| Robbie Brown | Travalyst Secretariat |
| Alix Farr | Travalyst Secretariat |
| Asia Galecka | Travalyst Secretariat |

IAG meeting minutes, 28th of October 2025

1. Welcome and Key Updates

1.1 The Secretariat provided updates to the IAG on the Certifications Initiative, Theory of Change, CEO search, virtual COP30 participation and most recent Data Hub developments

2. Travalyst's Draft 2026 Strategic Priorities

2.1 The Secretariat updated the IAG on the three priorities for 2026 covering three key roles: convening the industry; facilitating solutions through trusted information, catalysing impact-led change

3. Emerging Private-Philanthropic-Public Collaboration

3.1 The Secretariat shared details of emerging work around private-philanthropic-public partnerships forming part of Travalyst's third pillar of work: catalysing impact-led change.

3.2 The IAG shared their feedback on the work and the potential collaborator organisation, engaging with philanthropy and loans and delivering aligned solutions in line with Travalyst timescales and objectives.

4. AOB

4.1 The Secretariat shared plans for upcoming months, including WTM participation in London November, All Hands virtual call for all partners in December and tentative dates for Travalyst's Annual Convening in 2026.